



DCB COMMUNICATIONS



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Denise Bonniwell, Founder & President of DCB Communications, Inc. and former corporate stress-case, is passionate about helping entrepreneurs and companies thrive and prosper.

After working with Prudential Healthcare for five years, going through a Prudential Healthcare/Aetna merger and receiving a welcomed severance package, Denise changed direction and focused on the high-tech market. She landed a coveted position with a software start-up and quickly realized that an office filled with programmers working 24X7 in dark offices wasn't her thing, despite the free sodas. Continuing in high-tech, she moved on to product management at Compaq, relieving her from a long commute but not fulfilling her passion for communications.

Her last straw with corporate life was the lack of control she had with Compaq/HP's dreaded quarterly layoffs. In 2004, she took her destiny into her own hands, starting DCB Communications. In entrepreneurial fashion, she developed her branding, messaging and services, and was thrilled to land her first client before she even left corporate America.

Denise's experience with advertising and PR agencies, corporations and startups helped her realize she loves working with entrepreneurial-minded companies - new or established. They hire DCB Communications to be an outsourced marketing department, provide consulting, or work on short-term projects.

The rest is history - DCB Communications "put on the map" many successful companies who were flying under the radar. The company consults with new and established entrepreneurs to create marketing, communications and public relations strategies that help them reach their goals. The tools vary, but the common thread is happy clients who have professional marketing communications that increase sales and get results.



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